



University of Tennessee, Knoxville Trace: Tennessee Research and Creative Exchange

Circle Park News

Communication and Information

2-2012

Circle Park News February 2012

College of Communication and Information

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Circle Park News March 2012

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MARCH 2012

COLLEGE NEWS

UT CCI BROADCASTING GRAD WINS OSCAR



Rich Middlemas (l), TJ Martin (c), Dan Lindsay (r)

UT alumnus Rich Middlemas (B.S./JEM '97) got accidental inspiration for his Oscar-winning documentary *Undefeated* while keeping up with UT football recruiting.

+ [read more](#)

ADVPR TO HOLD SOCIAL MEDIA WEEK



The College of Communication and Information's School of Advertising and Public Relations will host Social Media Week, April 25-26, in the Communications Building on campus. The two-day event, cosponsored by Dell Inc., will feature presentations, panel discussions and open forums with social media experts from Dell, Scripps Networks Interactive, Cox Enterprises and McCormick & Company, Inc., as well as Knoxville-area advertising, marketing and public relations agencies. + [read more](#)

ROLLINS WINS CCI DIVERSITY AWARD



CONTINUING PRIORITIES

- Faculty support including faculty chairs and professorships
- Scholarships/fellowships
- A diversity program endowment
- Support Study abroad/internationalization programs
- A WUTK endowment
- The College Fund



UPCOMING EVENTS

- **March 29**, Charlotte Alumni Reception
- **April 13**, Board of Visitors Spring Meeting
- **April 24 - 26**, Social Media Week
- **May 10**, CCI Commencement



On Friday, March 2, over 150 UT faculty, staff, students, and community members braved the weather to attend the 2012 CCI Experience Diversity Banquet. This year's keynote speaker and CCI Diversity Award winner, Avon W. Rollins, Sr. of the Beck Cultural Exchange Center, inspired the audience by recounting his experiences fighting for equality and challenged everyone to support continued forward movement to effect positive social change. + [read more](#)

JEM STARTS NSSA STUDENT CHAPTER



The Tennessee Titans' top media personnel visited CCI March 6 as part of the School of Journalism and Electronic Media's launch of a newly-formed student chapter of the National Sports Broadcasters and Sportswriters Association (NSSA). + [read more](#)

CHECK OUT WINTER 2012 SCOOP MAGAZINE



The Winter 2012 edition of SCOOP magazine is now available for reading at <http://issuu.com/scoop/docs/issuuw2012>.

Did you receive the above post card? Have you updated your email address with us at <http://www.cci.utk.edu/AlumDevel/keep-in-touch>? If not, please do so.

+ [read more](#)

ALUMNI & FRIENDS

NEW EMAIL, MOVE, NEW JOB, RECENT GRAD?

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SCOOP



90.3 THE ROCK
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TOP DOG ALUMNI STORIES



Recent master's graduate Marlene Taylor (M.S. / C&I '11) has been selected as one of twenty-five fellows for the Scripps Howard Institute on Environment and Science's elite session in the Everglades May 21 – 26.

[+ read more](#)

5 TIPS ON HOW TO GET KIDS EXCITED ABOUT READING



SIS Assistant Professor/Youth Services Coordinator and Board member for The Center for Children's & Young Adult Literature Cindy Welch provides five tips on how to get kids excited about reading:

[+ read more](#)



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